## **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No.)

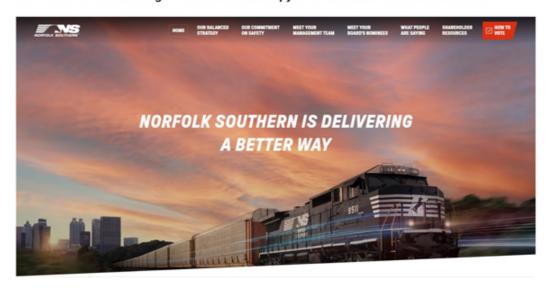
X	Filed by the Registrant		Filed by a Party other than the Registrant	
	Check the appropriate box:			
	☐ Preliminary Proxy Statement			
	☐ CONFIDENTIAL, FOR USE OF THE CO	OMMISSION C	ONLY (AS PERMITTED BY RULE 14a-6(e)(2))	
	☐ Definitive Proxy Statement			
Σ	☐ Definitive Additional Materials			
	Soliciting Material Under Rule 14a-12			

# Norfolk Southern Corporation (Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other than the Registrant)

Pay	ment of Filing Fee (Check the appropriate box):
$\times$	No fee required.
	Fee paid previously with preliminary materials.
	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.

On March 20, 2024, Norfolk Southern Corporation ("NSC") launched a website in connection with NSC's 2024 Annual Meeting of Shareholders. A copy of the materials can be found below.



UNDER THE LEADERSHIP OF CEO ALAN SHAW AND THE OVERSIGHT OF NORFOLK SOUTHERN'S BOARD, WE ARE BUILDING A MORE RESILIENT, PRODUCTIVE RAILROAD TO DELIVER LONG-TERM SHAREHOLDER VALUE.

WE ARE SUCCESSFULLY EXECUTING A STRATEGY THAT BALANCES SAFE AND RELIABLE SERVICE, CONTINUOUS PRODUCTIVITY IMPROVEMENT AND GROWTH.

Our strategy is taking hold. Building on the actions we have taken to strengthen our business and protect our franchise, Norfolk Southern is on a clear and achievable path to close the gap with our peers and deliver on our commitments:







READ MORE ABOUT OUR BALANCED STRATEGY



## THE NORFOLK SOUTHERN BOARD OF **DIRECTORS UNANIMOUSLY RECOMMENDS** THAT YOU VOTE:

# THE WHITE PROXY CARD FOR ONLY NORFOLK SOUTHERN'S 13 NOMINEES:

NORFOLK SOUTHERN'S 13 NOMINEES:

Richard H. Anderson Thomas C. Kelleher
Phillip S. Davidson Arry E. Milles
Francesca A. DeBlase Claude Mongeau
Mascela E. Donadlo Jennifler F. Scarlion
Mary Kathryn "Hold" Heitkamp
John C. Huffand, Jr.
Christopher T. Jones

MEET YOUR BOARD'S NOMINEES

YOUR BOARD OF DIRECTORS OPPOSES THE ELECTION OF ANCORA'S 8 NOMINEES. PLEASE SIMPLY DISCARD ANY BLUE PROXY CARD YOU

## VOTE THE WHITE PROXY CARD

If you have any questions or require any assistance with respect to voting your shares, please contact our proxy solicitor:

Shareholders 1 (677) 750-9496 (toll-free from the U.S. and Canada) +1 (412) 232-3651 (from other countries)

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# EXECUTING OUR BALANCED STRATEGY TO DRIVE LONG-TERM PROFITABLE GROWTH

Norfolk Southern's strategy is positioned to deliver meaningful annual margin improvements and enhanced shareholder value in both favorable and challenging market environments.

### OUR STRATEGY IS FOCUSED ON THREE PILLARS

The goal of this strategy is to create a more resilient railroad with a compelling service product that outperforms throughout market cycles and drives meaningful long-term shareholder value







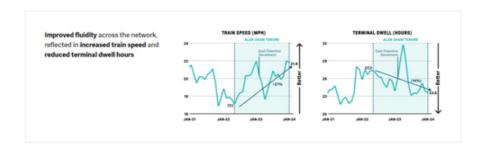
## **OUR STRATEGY IN ACTION**

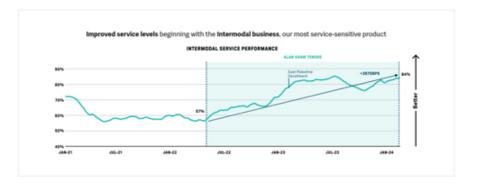
### 2022: ALAN SHAW STEPS UP TO DELIVER CHANGE

As we exited 2021, Norfolk Southern faced significant service challenges. The board recognized an opportunity to accelerate shareholder value creation. In 2022, the board appointed Alan Shaw as CEO to deliver change – and results.

Upon assuming the CEO role, Alan took immediate and decisive action to address postpandemic operating problems, further extend the progress he had demonstrated in improving our operating ratio, embrace customer and employee relations, and create a balanced and sustainable strategy for Norfolk Southern.

The results are clear. Under Alan's tenure, Norfolk Southern has achieved significant progress through investments in its scheduled operating model, including:





## As we entered 2023, our strategy was beginning to drive results:







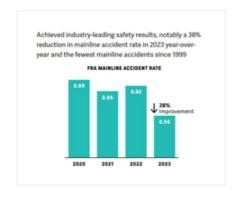


### 2023: PROTECTING OUR FRANCHISE FOR THE LONG TERM

After the East Palestine derailment in February 2023, the board and management team took the urgent and necessary steps to protect both the franchise and shareholders, while working to make things right in the community.

While this incident significantly disrupted the network and introduced unplanned costs, execution of our strategic plan remains the best path to mitigate risk and create sustainable shareholder value.

We accelerated our investments in safety and made fundamental changes to our operating processes to drive safer outcomes throughout the organization. By the end of 2023, Norfolk Southern had absorbed the new changes, improved volumes, and importantly, enhanced safety.



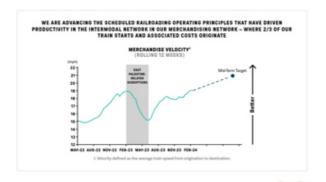


A safer railroad is a more successful railroad. The investments in safety are paying dividends with fewer accidents, more fluidity and fewer injuries, and ultimately, this will lead to lower costs.



### 2024: CLEAR PATH TO DRIVE FURTHER PRODUCTIVITY GAINS AND OPERATIONAL DISCIPLINE

Norfolk Southern is back on a clear path to close the operating gap with peers. To advance the critical work underway, the board recruited and appointed John Orr as COO. John is a proven leader in applying scheduled railroading principles to drive sustainable long-term value creation. His expertise will help us achieve new levels of safety, service, growth and operating efficiencies – and ultimately accelerate the execution of our balanced strategy.



 $\odot$ 

BY ACCELERATING MERCHANDISE VELOCITY, WE EXPECT TO UNLOCK SIGNIFICANT PRODUCTIVITY AND PROFITABILITY, INCLUDING >400 BASIS POINTS OF MARGIN ENHANCEMENT IN THE NEXT 3 YEARS TOTAL VELOCITY-RELATED SAVINGS ~\$250MM ~\$150MM Fuel Efficiency Purchased Services ~\$50MM ~\$50MM ~\$50MM Materials & Other

 $\odot$ 

WE EXPECT AN OPERATING RATIO OF 64% TO 65% IN 2H 2024\* 400+ BPS IMPROVEMENT OVER 2H 2023

AS WE CONTINUE OUR FOCUSED ACTIONS AND BENEFIT FROM POTENTIAL ECONOMIC UPSIDE RESULTING FROM A CYCLICAL RECOVERY, WE EXPECT TO ACHIEVE A

SUB-60% OPERATING RATIO IN NEXT 3-4 YEARS'

**⊕ ⊙** 

# FLYWHEEL EFFECT UNLOCKS PRODUCTIVITY AND COST SAVINGS

As we enhance velocity in Merchandising, our flywheel effect will:

IMPROVE NETWORK PRODUCTIVITY

✓ IMPROVE SERVICE

REDUCE COSTS



\* The agenting ratio figures adjust our CAAP figured) results to exclude the effects of the effect cropts resulting from the Earl Pulsation incident. The company to unable to predict or estimate with reasonable contribution with reasonable contribution of the effect cropts resulting from the Earl Pulsation incident. The company to unable to predict contribution of the expension of the effect of the effect





## AT NORFOLK SOUTHERN, EVERYTHING STARTS WITH SAFETY, ESPECIALLY FOR THE COMMUNITIES WE SERVE.

Following the East Palestine incident a year ago, we've made necessary investments to accelerate enhancements to our safety culture and operational transformation. These investments and operational advancements have meaningfully improved Norfolk Southern's safety performance and service.

### NORFOLK SOUTHERN NOW LEADS THE INDUSTRY IN SAFETY



Implementing our six-point safety plan addressing the findings of the National Transportation Safety Board (NTSB), installing cutting-edge digital train inspection portals, and incorporating feedback from our labor leaders.

Significant progress to date towards our ultimate goal of installing 200 more detectors across our network and deploying 20 digital train inspection portals.



Appointed AtkinsRéalis, a leading independent safety consultant with significant project management and Nuclear Navy experience, to conduct an independent safety culture assessment and recommend responsive actions.

Began implementing recommended responses from AtkinsRéalis including enhanced craft employee training and communication, continued focus on root cause analysis and corrective action standardization.



Implementing recommendations from the Federal Railroad Administration (FRA), including to improve our early warning systems, enhance communication with our craft employees, enhance mutual trust, bolster safety training, and increase focus on exceeding safety standards.



Enhancing our communication to and alignment with our craft employees, who are crucial to helping us identify and implement these improved processes, including:

Partnering with our craft employees and the FRA to co-develop and launch a Confidential Close Call Reporting System pilot program, becoming the first Class I railroad to deliver such a program.

Collaborating with SMART-TD to launch several new initiatives to further enhance the training program for conductor trainees and increase compensation for conductors who help provide this important training.

Launching a leadership development program for more than 1,000 front-line field supervisors who manage nearly 78% of our workforce.

#### OUR COMMITMENT TO CONTINUOUS IMPROVEMENT

"It's our responsibility to strengthen safety at every level of our operation, for every employee and every community we serve, and that's a responsibility I take very seriously. Norfolk Southern will be the gold standard of safety in the rail industry."

ALAN H. SHAW

### MAKING IT RIGHT IN EAST PALESTINE

In the 12 months since the incident, we have worked tirelessly with local, state, and federal authorities to help bring normalcy back to East Palestine and the surrounding region, ease the burdens of those affected, and instill hope for a brighter future.

### PHASE 1 HIGHLIGHTS

Some of the notable actions and accomplishments we have achieved to date.

## \$104M

donated to support the East Palestine community

## 11,700+

family visits to our Family Assistance Center

## TRAFFIC

has been restored to East Taggart Street

### \$300K

to district academics, athletics, and extra curriculars

## \$9.1M

to Pennsylvania community support

## **AQUATIC LIFE**

has returned to the area streams and work continues to address remaining impact

### \$220K

to East Palestine fire department for SCBA air

### **TESTING**

shows no air quality concerns, impacts to public drinking water or private wells

## \$4.3M

fund established to protect drinking water

#### PHASE 2 HIGHLIGHTS

The next phase of our commitment, announced in late 2023, includes:

### \$500K

for an economic development agency to f Norfolk Southern's permanent East work with East Palestine community leaders Palestine field office

### CONSTRUCTION

### AN INTERIM HOME VALUE ASSURANCE PROGRAM

to compensate any reduction in value of eligible residential properties located in East Palestine and some surrounding communities

### LOCAL FEEDBACK

"Norfolk Southern has stepped up to the plate when it comes to investing in East Palestine and doing what's right to ensure the community continues to thrive well into the future. Alan Shaw and his team have been extremely responsive and eager to have difficult conversations about the health and safety of the residents and the economic recovery process. I look forward to continuing to work with the NS team in their commitment to the residents of East Palestine and surrounding Ohio

MONICA ROBB BLASDEL

"This is a long process and it's going to take a lot to get cleaned up, but after what we saw tonight, I believe this village is going to be better than it was before the derailment...It seems like Norfolk Southern is trying to make it right."

TRENT CONAWAY

"Good things are going to happen. They are happening right now. This town has a chance to be better than it ever was. Alan Shaw, he sat right there and said he was going to make right and help this town get back on its feet. I believed him then and I still believe him. Some people think that's what he should do. The fact is he doesn't have to do it, but he is."

TOM BRITTAIN

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Learn more about Norfolk Southern here.	
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## OUR EXPERIENCED MANAGEMENT TEAM IS COMMITTED TO THE SUCCESSFUL EXECUTION OF OUR STRATEGY

Our leaders have decades of service and experience across roles and responsibilities at Norfolk Southern and other companies in the industry, with key hires further enhancing our best-in-class team.

### WELCOMING JOHN ORR, AN INDUSTRY VETERAN, AS CHIEF OPERATING OFFICER

On March 20, 2024, we announced the appointment of John Orr as Executive Vice President and Chief Operating Officer.

John is a fourth-generation railroader and proven scheduled railroading operator. He previously spearheaded the turnaround of Crandian Pacific Kanasa City's (CPRC) Mexico operations by successfully implementing a high-efficiency operating model, shaped and guided the securation of Kanasa Chy Southerin (IpCS) service housed scheduled railroading initiatives, and drove significant improvements in Canadian Nationals (CRI) safety and operational performance.

We are thrilled to welcome John, who will be an excellent partner to Alan and the management team and help accelerate the execution of Norloik Southern's balanced strategy.

READ THE FULL PRESS RELEASE HERE



- Joined in 1994, appointed Chief Executive Officer in December 2011, effective May 2022
   Responsible for overeing all areas of Months Southern's business, building a customer-centric and operations-driven organization and positioning the railroad for growth in consumer-oriented, service sensitive markets.
   Career nalimader with 30 years of industry experience at Norfolk Southern across various roles in finance, marketing and operations.



MARK GEORGE EXECUTIVE VICE PRESIDENT & CHIEF FINANCIAL OFFICER



JOHN ORR
EXECUTIVE VICE PRESIDENT & CHIEF OPERATING

- Joined and appointed Chief Financial Officer in 2019
   Responsible for overseeing Norfolk Southern's Finance tearers as separate tears as the control of the Chief Southern's Finance tearers as the Chief Southern's Southern's Finance tearers as the Chief Southern's Southern's Finance tearers as the Chief Southern's Countrol of the Chief Southern's Countrol of Southern's railway operations, including safety, transportation, network planning and operations, engineering and equipment maintenance of Chief Southern's Chief Southern's Railway and operations, engineering and equipment maintenance Chief Southern's Chief Southern's Chief Southern's Chief Southern's Chief Southern's Railway Chief Railway Chief Southern's Railway Chief R



ED ELKINS
EXECUTIVE VICE PRESIDENT & CHEF MARKETING
OFFICER

- Joined in 1988, appointed Crief Marreting unifice in 1988, appointed Crief Marreting unifice in 2021 Responsible for leading Norbolk Southers's Intermodal, Automotive and industrial Products business devisions, and manages the Real Estate, Industrial Development, Short Line Marketing, Field Sales and Customer Logistics businesses Over 35 years of industry experience at Norbolk Southers in a variety of operational and commercial roles including sales, Intermodal marketing and industrials products



- Joined in August 2020; appointed Chief Legal Officer in March 2022
   Responsible for Norfolk Southern's Audit and Compliance, Covenment Relations, Corporate Communications, Corporate communications, Corporate communications, Corporate state-incider and stakeholder engagement.
  Prior legal experience at Prudential Financial and Goldman Saiche.



CHRIS CERASO
VICE PRESIDENT INTEGRATED RESOURCE
PLANNING\*

- Joined in October 2023.
  Responsible for enterprise resource planning, which is critical to our operating strategy of balancing safe service, productivity and growth.

  Over three decades of francial services experience, including as Executive Director at J.P. Morgan Asset Management, where he was most necestly global sector based for transportation companies and automotive research in the U.S., Europa and Asia



- Joined in April 2023
   Responsible for prioritizing innovation around first- and final-mile products and processes key to when and long-term development, leads integrated that Solidinous April Line Team, advantagement, leads integrated that Solidinous, April Line Team, of Commission of Co

### **OPERATIONS SPOTLIGHT**

 $Under\,Alan's\,leadership, Norfolk\,Southern\,has\,recruited\,and\,promoted\,talented\,operations\,leaders.$ 



JOSEPH GIOE VICE PRESIDENT TRANSP

- JACOB ELIUM
  VICE PRESIDENT NETWORK PLANNING &
  OPTIMIZATION





YANNIK THOMAS
VICE PRESIDENT INTERMODAL AND AUTOMOTIVE OPERATIONS





# OUR HIGHLY QUALIFIED BOARD IS COMMITTED TO ENSURING ACCOUNTABILITY AND RESPONSIVENESS.

NORFOLK SOUTHERN'S DIRECTORS HAVE SIGNIFICANT AND DIVERSE EXPERTISE, INCLUDING RAIL TRANSPORTATION, OPERATIONS, FINANCE, REGULATORY, SAFETY, SUSTAINABILITY AND OTHER RELEVANT SKILLS TO CONTINUE THE BOARD'S EFFECTIVE, INDEPENDENT OVERSIGHT OF OUR STRATEGY AND MANAGEMENT.

Six new directors have been appointed to the Board in the past five years. Our thoughtful and comprehensive refreshment process ensures that our board is fit for purpose.

### AMONG THIS YEAR'S NOMINEES:

54% are diverse by race or gender	
62% bring environmental, sustainability or safety experience	
85% bring experience in governmental or stakeholder relations	
85% bring operational oversight experience	
92% OR HIGHER	





Jennifer F. Scanlon

VIEW BIO



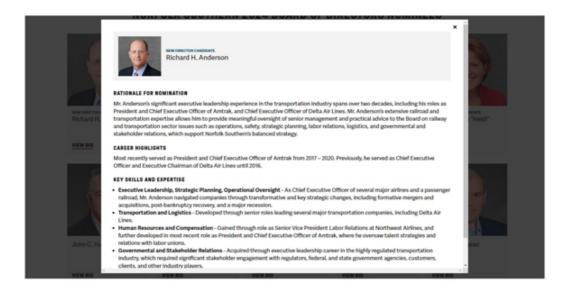
Alan H. Shaw PRESIDENT AND CEO

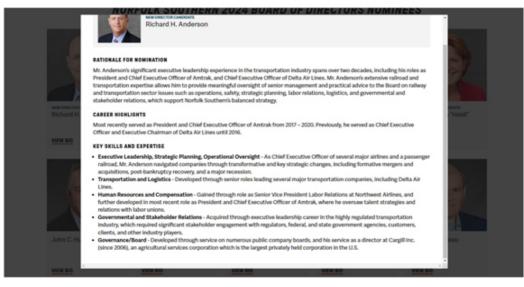
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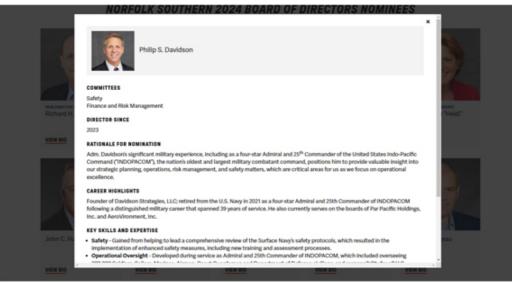


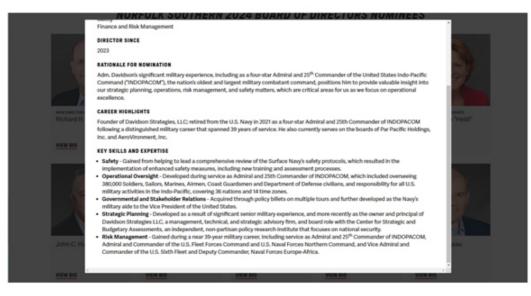
John R. Thompson

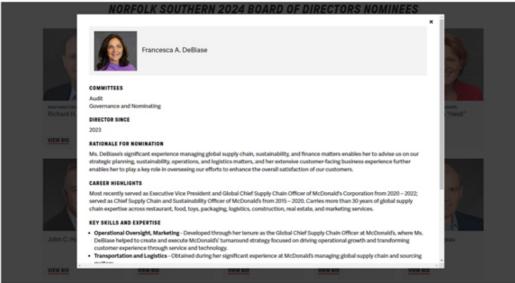
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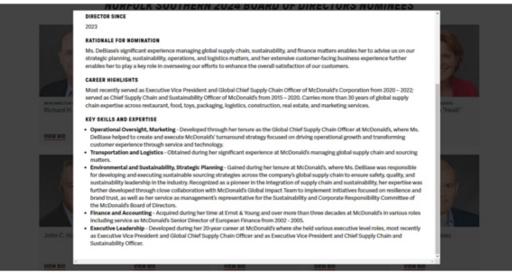


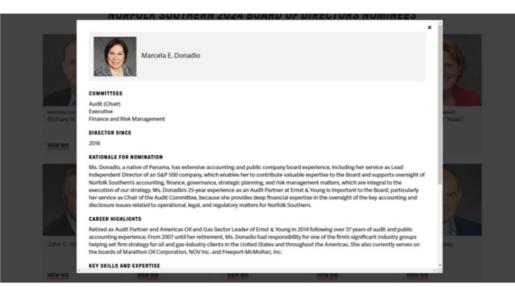


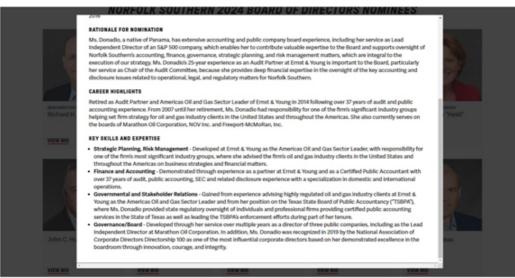


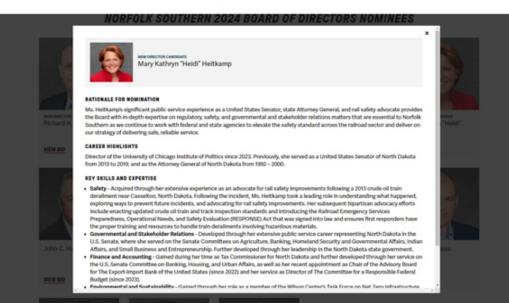


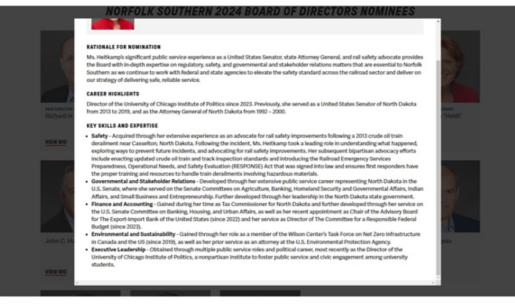


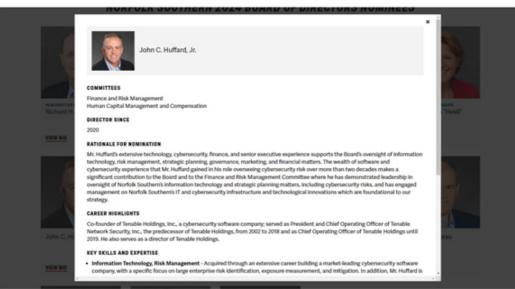


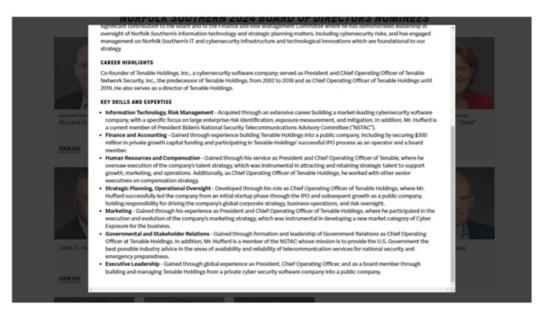


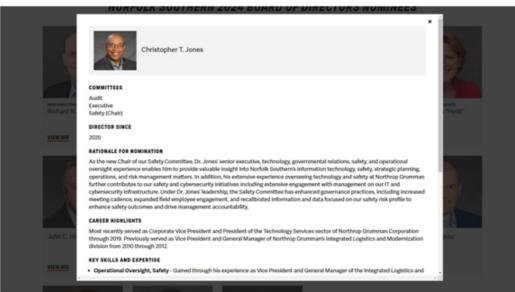


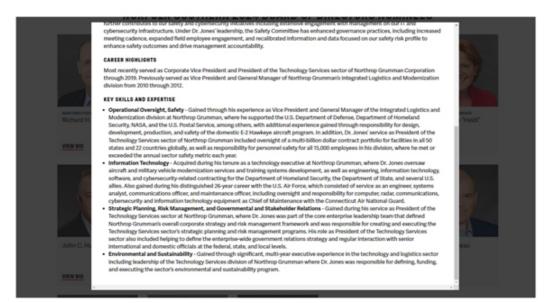




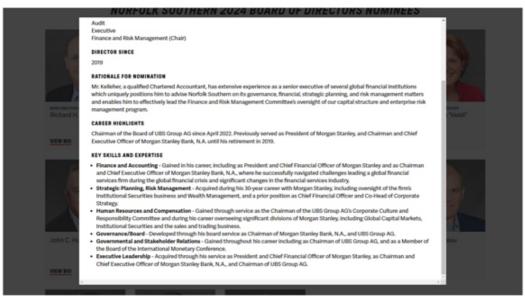


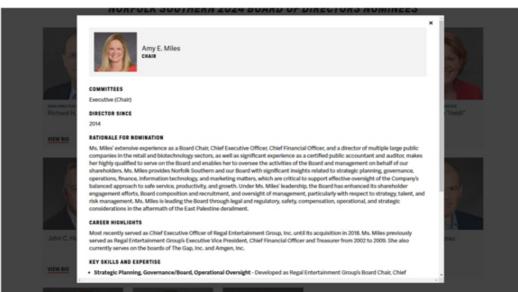


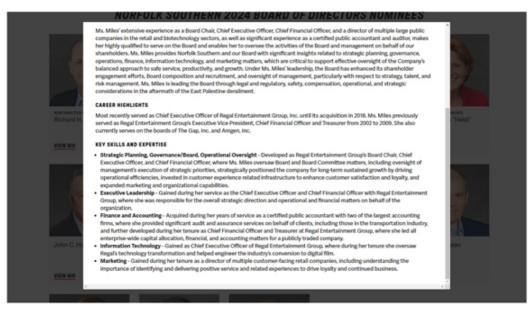


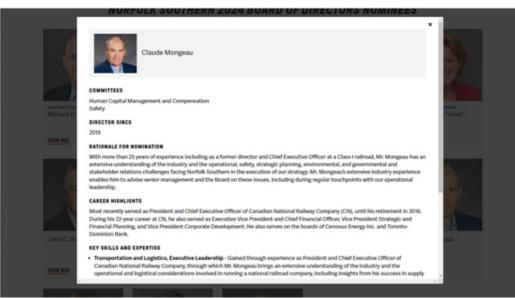


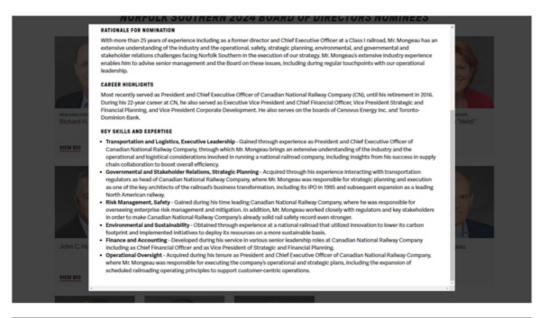


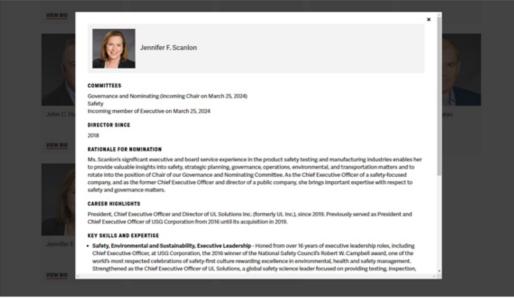


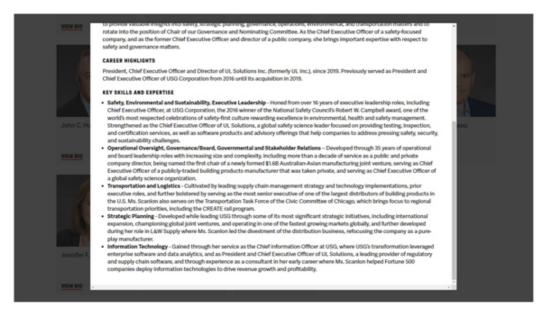


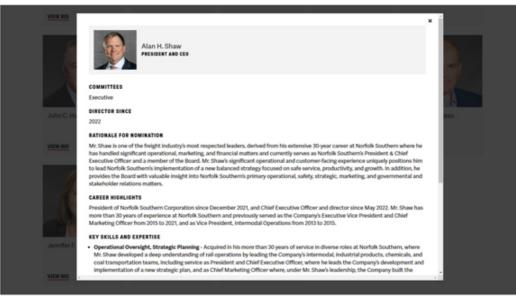


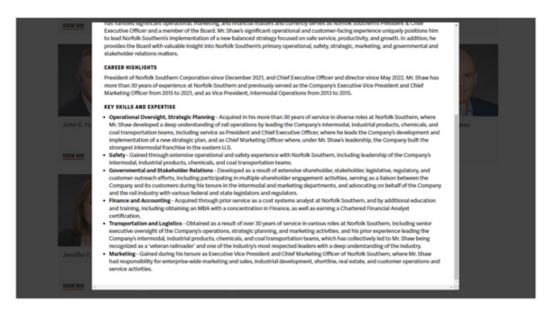


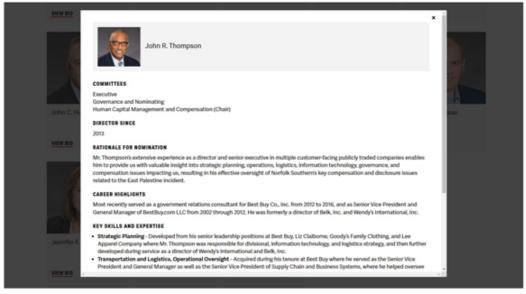


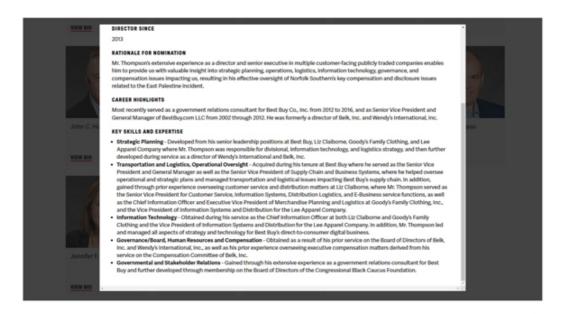
















### NORFOLK SOUTHERN'S STRATEGY AND TEAM HAVE BEEN PRAISED BY OUR STAKEHOLDERS\*

#### INDUSTRY LEADERS

"I have had the pleasure to serve and lead with John [Orr] directly or indirectly for over the last two decades. His strong operating acumen and leadership capabilities has enabled him to build a strong team currently leadership capabilities has enabled him to build a strong team currently leading our CPKC Mexico Operations. As a result, the team is ready to take the reins and continue to build on the operational momentum generated since this historic combination took place last April. As leaders we are changed to leave our organizations better – John has undoubtedly impacted Kansas City Southern (KCS) and CPKC in a positive way, for which we are grateful."

KEITH CREEL
CPEC PRESIDENT AND CHIEF EXECUTIVE OFFICER IN A CPXC PRESS RELEASE
3,20,34

### SUPPORT FROM UNIONS

"Replacing Mr. Shaw with Ancora's proposed candidate would be a tremendous mistake and a detrimental step for Norfolk Southern, its shareholders, and the entire Class I freight rail industry. The improvements that Mr. Shaw has made and that stakeholders including labor are asking for will help retain shareholder value in the long term."

GREG REGAN
PRESIDENT OF THE TRANSPORTATION TRADES DEPARTMENT, AFL-CHO, IN A LETTER TO WORFOLK SOUTHERS SHARRHOLDERS

"Since the derailment last year, NS' CEO has risen to the occasion and, through his leadership, NS has become a safer, more efficient and customer

JERRY G. STURDIVANT BLET GENERAL CHAIRMAN, NS-SOUTHERN LINES CCA, IN A PRESS RELEASE 2.27.24

"From our vantage point and from what we've learned from our union brothers and sisters at CSX, Boychuk was reckless and ran CSX operations into the ground before he was run out by CSX's management team. Ancora wants to turn back the clock and return to the failed Precision Scheduled Railroading business model with Boychuk's help that the other Class I railroads are now abandoning.\*

SCOTT R. BUNTEN
THE BROTHERHOOD OF LOCAMOTITHE ENGINEERS AND TRAINMEN (BLET) GENERAL CHAIRMAN, NS-LESTERS LIBES GCA, IN A PRESS BELEASE
2.2724

"Under the current leadership, NS has embarked on a forward-looking journey, emphasizing safety, innovation, and long-term sustainability over short-term gains. This approach has contributed to an overall rise in employee morale.

BROTHERHOOD OF RAILROAD SIGNALMEN PRESS RELEASE

"We have been encouraged by recent data showing that Norfolk Southern has experienced a 34 percent reduction in the rate of mainline derailments in the last year. Less encouraging is the fact that data for 2023 suggest that Norfolk Southern is alone among the Class I railroads to achieve significant reductions in the rate of mainline derailments this past year."

PETE BUTTIGIEG

U.S. SECRETARY OF TRANSPORTATION IN A LETTER TO IAIN JEFFERIES, PRESIDENT AND CEO OF THE ASSOCIATION OF AMERICAN RAILFORDS

"Norfolk Southern had been one of the leaders in shifting gears and building workforce and capital investment for the future. And now it threatens to be punished for that activity by an activist investor."

MARTIN J. OBERMAN SUBFACE TRANSPORTATION BOARD CHAIRMAN TO PROGRESSIVE RAILROADING 2.23.24

"While I recognize NS for the meaningful steps and results seen so far, often in notable contrast to industry peers, I want to emphasize the importance of a durable and lasting path forward that continues to prioritize safety. Any backsliding, as a result of a change in leadership or otherwise, on the safety-oriented path you have laid out and communicated to us will likely attract renewed oversight attention from my office as we pursue our safety mission."

AMIT BOSE ADMINISTRATION OF THE FEDERAL BAILFOAD ADMINISTRATION IN AN OPEN LETTER TO ALAN SH

"In fact, the rapid reduction in OR championed by Ancora can only be accomplished by new major reductions in the workforce. Indeed, Ancora rejects NS' new long-term growth strategy and is particularly harsh on NS' focus on all important intermodal traffic. Clearly, their plan is to install a CEO ordered to reverse Norfolk Southern's recently instituted corporate strategy to maintain a resilient workforce and to invest more in infrastructure to grethe railroad's capacity long term."

MARTIN J. OBERMAN SUBFACT TRANSPORTATION BOARD CHAIRMAN REMARKS AT THE SOUTHEAST ASSOCIATION OF RAIL SUPPERS 2024 SPRING MEETING 2,83,34

"Sacrificing the U.S. freight-rail network's long-term viability for short-term gain would be tragic. And the consequences would be felt not only by the countless businesses that rely on rail transportation, but the American consumer who would ultimately pay higher prices. In the end, I hope long-term investors will realize that this was no way to run a railroad and confront these activist few who, if left unchecked, will no doubt make a quiet exit after fleecing the railroad and our national supply chain."

ROBERT PRIMUS
MEMBER OF SURFACE TRANSPORTATION BOARD IN A GUEST COLUMN FOR PROGRESSIVE RAILE

"When they have a customer meeting, and Alan's there, he gets involved. If there's an issue that needs to be resolved, he gets the right people on it. He brings options to the table. He's a great listener. He'll also say, 'Hey, I disagree.' The point is, Alan tells it like it is. He doesn't blow smoke. He's actively engaged."

GRIFF LYNCH PRESIDENT AND CEO OF THE GEORGIA PORTS AUTHORITY (CPA) TO PROGRESSIVE RAILRO

### SUPPORT FROM CUSTOMERS AND TRADE ASSOCIATIONS

"...this proposed new leadership slate seems to be an excessive reaction to what may be a brief rise in NS' operating ratio where they are only interested in short-term gain rather than what is needed in the long run for NS to better serve its customers and its investors."

#### ANN WARNER

ARM WAKERS.

SPOKESWOOMAN FOR THE FREIGHT BAIL CUSTOMER ALLIANCE, NATIONAL INDUSTRIAL.

TRANSPORTATION LEAGUE, AND THE PRIVATE RAILCAR FOOD AND BEVERAGE ASSOCIATION, TO TRAINS

3.1.M.

### SUPPORT FROM ANALYSTS

"Our analysis indicates NSC's merchandise business operating ratio (OR) could improve by as much as 1,000 bp from a level we estimate at 65% in 2023 to 55% in 2026, which would translate to a total company OR of 61% and EPS of \$16.55/share."

There is a long history of divergence between the interests of railroad investors and industry players."

"Post our meeting with NSC, we feel the company is being open and rost our meeting with rost, we need to get better. We believe 30% weak results created a sense of urgency within the organization. We give CEO Alan Shaw credit in this regard, as he appears to us as someone that takes criticism constructively and is open to change. This is a necessary, albeit rare, quality that usually leads to success."

DEUTSCHE BANK

"We also don't believe Ancora's BOD state is any more qualified than the current NSC directors."

### VERTICAL RESEARCH PARTNERS

"With service levels starting to improve over the last couple of quarters and productivity likely ticking up in 4023£, we think Norfolk is positioned to benefit from its leading intermodal franchise in the biggest markets while improving operating performance and margins."

## BERNSTEIN 12224

### IN THE NEWS

"Ancora Holdings, the activist investor leading a proxy fight against Norfolk Southern, says it's taking the high road and conducting a fact-based campaign to oust the railroad's management. The reality is that Ancora is stuck on the misinformation highway with a safety white paper that makes several claims that can't hold up to scrutiny."

TRAINS
ANCORDS SAFETY WHITE PAPER CAN'T WITHSTAND A SIMPLE FACT CHECK: AMAZYSIS BY BILL STEPHENS

3.13.24 / READ THE FULL ARTICLE

"Unions don't typically take sides in corporate proxy battles—it is the shareholders who vote for directors and investor proposals. But union leaders said they are speaking up because their members have seen an improvement in safety and morale under Shaw and worry that a management shake-up will reverse these gains."

### THE WALL STREET JOURNAL

ERS WERE READY TO STRIKE, NOW THEY'RE FIGHTING TO SAVE THEIR CEG. RAILROAD WORKERS WERE REA BY ESTHER FUND 3.4.24 / READ THE FULL ARTICLE

"Across the industry, rail executives are concerned about Ancora's proxy battle at NS. The message it sends: Short-term activists will take aim at any railroad that reduces the emphasis on the operating ratio while trying to create an upward spiral of service, growth, profits, and investment. And that, they say, will have a chilling impact on rail volume and the long-term prospects of railroads, their employees, customers, and shareholders."

### TRAINS

TRAINS
RALIBOUSTRY'S FUTURE HINGES ON OUTCOME OF PROBY FIGHT AT MORFOLK SOUTHERN: AMALYSIS
BY BILL STEPHENS
2.2724 / MEAD THE PRIL ARTICLE

"Ancora says it wants to improve service, increase volume, boister safety and be as profitable as its peers. Recent history shows that is unlikely to happen. If the activist investor wins over shareholders, its team can juice the profit margin by laying off workers and sequeezing costs. The strategy of putting a priority on service and increasing carloads, which Shaw has laid out, will be killed before it had a chance to prove itself."

#### BLOOMBERG

OFFICIAL ACTIVIST IMPERILS NORFOLK SOUTHERN'S REVOLUTIONARY STRATEGY BY THOMAS BLACK 3.234 / BEAD THE FULL ARTICLE

"To reiterate a phrase I've written many times in this space: Rail safety shouldn't be politicized by any link in the chain. If safety truly is the top priority — of this contest or for rail stakeholders, everywhere — check the safety rhetoric at the door and make sure safety is truly your top one before calling out others on theirs."

### PROGRESSIVE RAILROADING

FROM THE EDITOR: OF SOUNDS! BY PAT FORAN 31.24 / READ THE FULL ARTICLE

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### **PRESS RELEASES**

MARCH 20, 2024

Norfolk Southern highlights its balanced strategy and clear pathway to delivering sustainable shareholder value

## SHAREHOLDER LETTERS

MARCH 20, 2024
Shareholder Letter

## **FILINGS**

2024 Proxy Statement DOWNLOAD PDF





## YOUR VOTE IS IMPORTANT

THE BOARD RECOMMENDS SHAREHOLDERS VOTE THE WHITE PROXY CARD FOR ONLY NORFOLK SOUTHERN'S 13 HIGHLY QUALIFIED AND EXPERIENCED DIRECTOR NOMINEES

NS.	WHITE P	HITE PROXY CARD	
COMPANY NOMINEES Recommended by your Board	FOR	WITHHOLD	
Richard H. Anderson			
Philip S. Davidson			
Francesca A. Delliase			
Marcela E. Donadio			
Mary Kathryn "Heidi" Heitkamp			
John C. Huffard, Jr.	₩.		
Christopher T. Jones			
Thomas C. Kelleher			
Array E. Milles			
Claude Mongeau			
Jennifer F. Scanion	₩.		
Alan H. Shaw			
John R. Thompson			
ANCORA NOMINEES Opposed by the Company	FOR	WITHHOLD	
Betsy Ackins		<b>X</b>	
James Barber, Jr.		•	
William Clyburn, Jr.		<b>X</b>	
Nelda Connors			
Sameh Fahmy		•	
John Kasich		© Ø	
Gilbert Lamphere			
Allison Landry		•	

### VOTING METHODS

The Annual Meeting of Shareholders of Norfolk Southern will be held virtually on May 9, 2024. Whether or not you plan to attend the virtual Annual Meeting, please vote right away by using one of the following methods. Make sure to have your WHITE proxy card or WHITE voting instruction form in hand, and follow the easy instructions. If you received your proxy materials by email, you may vote by simply clicking on the "VOTE NOW" button in the email.



### VIA THE INTERNET

On your WHITE proxy card or WHITE voting instruction form, locate your control number and access the website indicated. Follow the easy online instructions to submit your vote.



Your WHITE proxy card or WHITE voting instruction form may also include a QR code for voting via your mobile phone.



Mark, sign, date, and then return the WHITE proxy card or WHITE voting instruction form in the postage-paid envelope provided.

Please be careful to mark "FOR" ONLY Norfolk Southern's 13 nominees.

### QUESTIONS?

If you have any questions or require any assistance with respect to voting your shares, please contact our proxy solicitor:

### INNISFREE MEA INCORPORATED

Shareholders 1 (877) 750-9496 (toll-free from the U.S. and Canada) +1 (412) 232-3651 (from other countries)

Banks and Brokers 1 (212) 750-5833 (collect)



### Important Additional Information and Where to Find It

The Company has filed a definitive proxy statement (the "2024 Proxy Statement") on Schedule 14A and a WHITE proxy card with the Securities and Exchange Commission (the "SEC") in connection with the solicitation of proxies for its 2024 Annual Meeting of Shareholders (the "2024 Annual Meeting"). SHAREHOLDERS ARE STRONGLY ADVISED TO READ THE COMPANY'S 2024 PROXY STATEMENT (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO), THE WHITE PROXY CARD AND ANY OTHER DOCUMENTS FILED WITH THE SEC WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. Shareholders may obtain a free copy of the 2024 Proxy Statement, any amendments or supplements to the 2024 Proxy Statement and other documents that the Company files with the SEC from the SEC's website at www.sec.gov or the Company's website at https://norfolksouthern.investorroom.com as soon as reasonably practicable after such materials are electronically filed with, or furnished to, the SEC.

### Certain Information Regarding Participants in Solicitation

The Company, its directors and certain of its executive officers and employees may be deemed participants in the solicitation of proxies from shareholders in connection with the matters to be considered at the 2024 Annual Meeting. Information regarding the direct and indirect interests, by security holdings or otherwise, of the persons who may, under the rules of the SEC, be considered participants in the solicitation of shareholders in connection with the 2024 Annual Meeting is included in Norfolk Southern's 2024 Proxy Statement, filed with the SEC on March 20, 2024. To the extent holdings by our directors and executive officers of Norfolk Southern securities reported in the 2024 Proxy Statement for the 2024 Annual Meeting have changed, such changes have been or will be reflected on Statements of Change of Ownership on Forms 3, 4 or 5 filed with the SEC. These documents are available free of charge as described above.

### **Cautionary Statement on Forward-Looking Statements**

Certain statements in this communication are "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, as amended. These statements relate to future events or our future financial performance, including statements relating to our ability to execute on our strategic plan and our 2024 Annual Meeting and involve known and unknown risks, uncertainties, and other factors that may cause our actual results, levels of activity, performance, or our achievements or those of our industry to be materially different from those expressed or implied by any forward-looking statements. In some cases, forward-looking statements may be identified by the use of words like "may," "will," "could," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "project," "consider," "predict," "potential," "feel," or other comparable terminology. The Company has based these forward-looking statements on its current expectations, assumptions, estimates, beliefs, and projections. While the Company believes these expectations, assumptions, estimates, and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which involve factors or circumstances that are beyond the Company's control. These and other important factors, including those discussed under "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2023, as well as the Company's subsequent filings with the SEC, may cause actual results, performance, or achievements to differ materially from those expressed or implied by these forward-looking statements. The forward-looking statements herein are made only as of the date they were first issued, and unless otherwise required by applicable securities laws, the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.